



## PRESS RELEASE

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# BAC WELCOMES PETER CROWTHER AS NON-EXECUTIVE DIRECTOR ON THE BOARD



The British Athletes Commission (BAC) has appointed Peter Crowther as a Non-Executive Director on its board. Crowther is currently managing partner of Winston & Strawn's London and Brussels offices. As part of Winston's high profile sports law practice Crowther has developed extensive experience, representing high-profile athletes and associations on a wide variety of matters. Over more than two decades, he has also offered legal counsel in a range of sectors including sports, media and entertainment, financial services, motorsport, technology, insurance, oil & gas, food & beverage, agriculture and health care.

Victoria Aggar, Chairman of the BAC, said: "We are delighted to welcome Peter on to our board. Peter's diverse legal background and passion for sports law will prove to be particularly valuable for the BAC as we begin to implement our new strategy for the future. I am looking forward to incorporating his insightful perspective into our day-to-day operations, especially in athlete welfare, commercial rights and conflict resolution."

Crowther said: "I believe there is a lot the sports industry, and sporting bodies in particular, can learn from the corporate world when trying to resolve corruption related issues such as doping and misconduct of officials. I am profoundly optimistic about the chances of cleaning up all aspects of sport through creative solutions. Certain checks and balances are also necessary to protect fair competition for all

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athletes, especially in professional sports. I am extremely excited to be joining the BAC board and look forward to supporting their initiatives.”

Crowther is a former law lecturer and former holder of a Jean Monnet Professorship in European Law.

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For more information please contact us at [media@britishathletes.org](mailto:media@britishathletes.org)

### **About the British Athletes Commission (BAC)**

The BAC is the independent members’ association for elite athletes in over forty sports – including Olympic, Paralympic and Commonwealth sports. The BAC has four core objectives:

1. World class advice and support
2. Interests of athlete at heart of decision making
3. Valued and Respected Reputation
4. Uphold strong Governance & Leadership

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